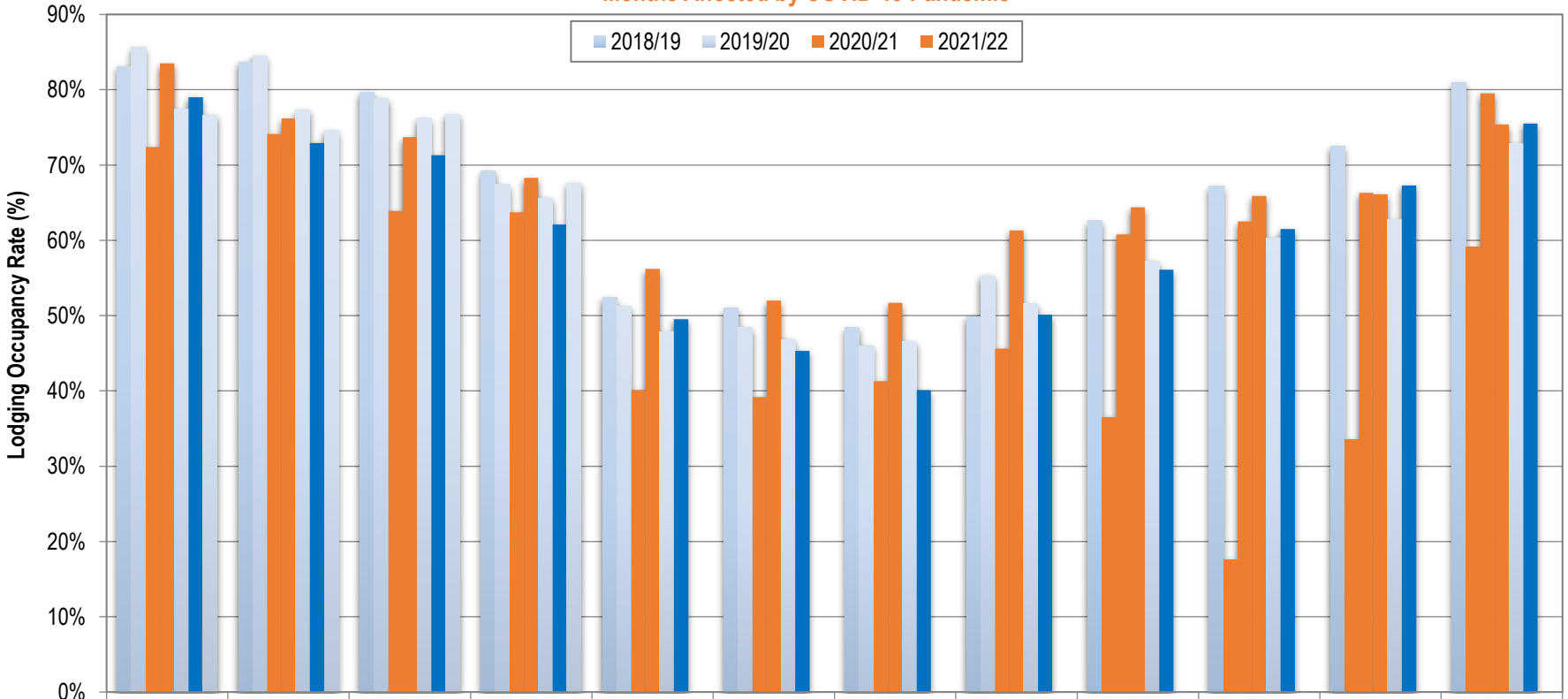
Bend Lodging Occupancy Rates

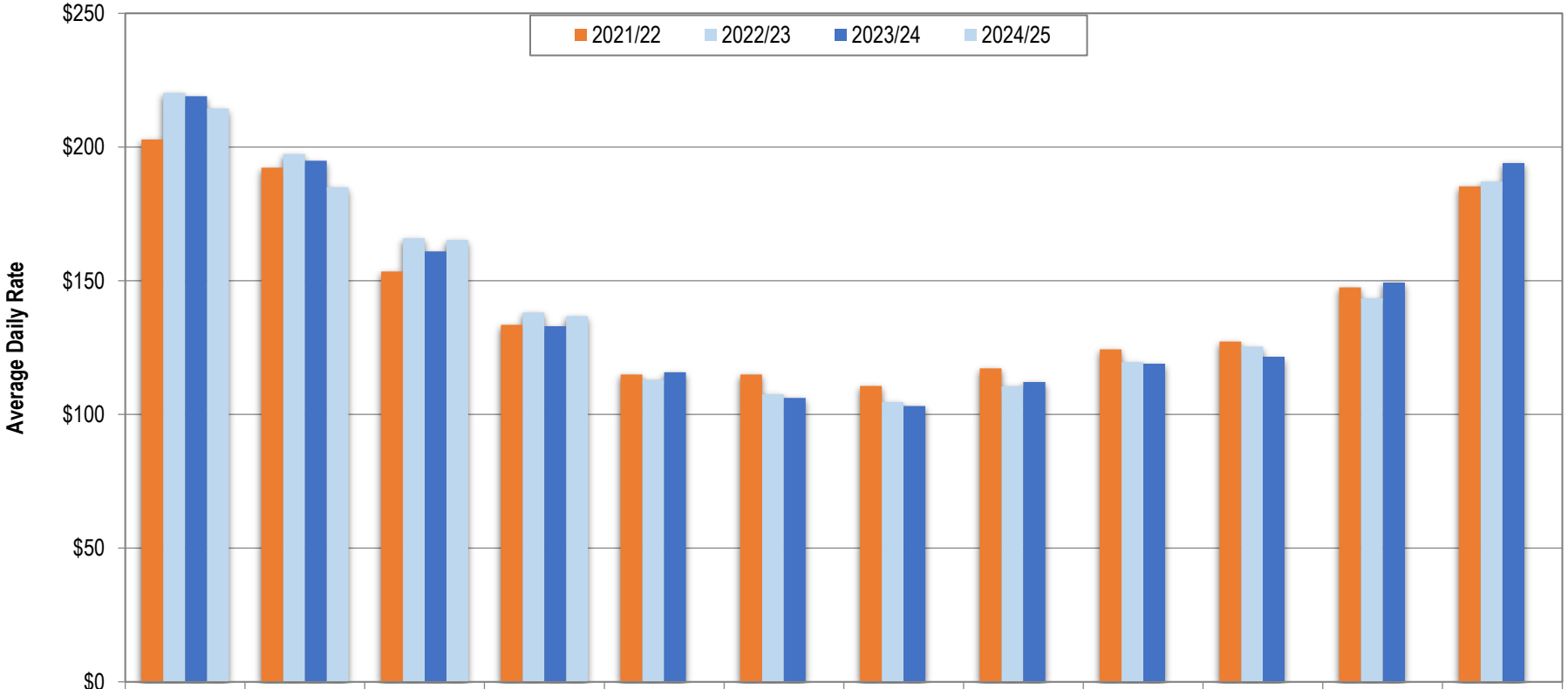
* Months Affected by COVID-19 Pandemic



	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
2018/19	83.1%	83.7%	79.6%	69.2%	52.4%	51.0%	48.4%	49.9%	62.6%	67.2%	72.5%	80.9%
2019/20	85.6%	84.5%	78.8%	67.4%	51.2%	48.4%	46.0%	55.3%	36.5%	17.6%	33.5%	59.1%
2020/21	72.4%	74.1%	63.9%	63.7%	40.1%	39.2%	41.3%	45.6%	60.8%	62.5%	66.3%	79.5%
2021/22	83.5%	76.2%	73.7%	68.3%	56.2%	52.0%	51.7%	61.3%	64.4%	65.9%	66.1%	75.4%
2022/23	77.4%	77.3%	76.2%	65.6%	47.8%	46.8%	46.5%	51.6%	57.2%	60.3%	62.7%	72.8%
2023/24	79.0%	72.9%	71.3%	62.1%	49.5%	45.3%	40.1%	50.1%	56.1%	61.5%	67.3%	75.5%
2024/25	76.6%	74.6%	76.7%	67.6%								

Bend Lodging Average Daily Rates

* Months Affected by COVID-19 Pandemic



	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
2021/22	$202.86	$192.29	$153.44	$133.55	$114.95	$114.94	$110.64	$117.25	$124.34	$127.23	$147.49	$185.24
2022/23	$220.25	$197.38	$165.89	$138.12	$112.95	$107.57	$104.59	$110.54	$119.52	$125.34	$143.43	$187.01
2023/24	$219.00	$194.89	$160.96	$133.04	$115.81	$106.18	$103.14	$112.09	$118.80	$121.36	$149.33	$193.92
2024/25	$214.37	$184.96	$165.28	$136.73								

Hotel Industry Occupancy Report (STR)

*** Months Affected by COVID-19 Pandemic**

Occupancy (%)														
		Jul	**Aug**	**Sep**	**Oct**	**Nov**	**Dec**	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**Jun**	**FY average**
2019	**2018/19**	83.1%	83.7%	79.6%	69.2%	52.4%	51.0%	48.4%	49.9%	62.6%	67.2%	72.5%	80.9%	66.8%
2020	**2019/20**	85.6%	84.5%	78.8%	67.4%	51.2%	48.4%	46.0%	55.3%	36.5%	17.6%	33.5%	59.1%	55.3%
2021	**2020/21**	72.4%	74.1%	63.9%	63.7%	40.1%	39.2%	41.3%	45.6%	60.8%	62.5%	66.3%	79.5%	59.1%
2022	**2021/22**	83.5%	76.2%	73.7%	68.3%	56.2%	52.0%	51.7%	61.3%	64.4%	65.9%	66.1%	75.4%	66.2%
2023	**2022/23**	77.4%	77.3%	76.2%	65.6%	47.8%	46.8%	46.5%	51.6%	57.2%	60.3%	62.7%	72.8%	61.9%
2024	**2023/24**	79.0%	72.9%	71.3%	62.1%	49.5%	45.3%	40.1%	50.1%	56.1%	61.5%	67.3%	75.5%	60.9%
2025	**2024/25**	76.6%	74.6%	76.7%	67.6%									73.9%
		-3.0%	2.3%	7.6%	8.9%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	

ADR ($)														
		Jul	**Aug**	**Sep**	**Oct**	**Nov**	**Dec**	**Jan**	**Feb**	**Mar**	**Apr**	**May**	**Jun**	**FY average**
2019	**2018/19**	$171.93	$167.59	$130.09	$115.28	$100.65	$99.66	$100.16	$104.50	$111.28	$112.96	$126.67	$150.08	$128.52
2020	**2019/20**	$172.30	$167.80	$130.79	$117.55	$103.17	$102.88	$99.21	$104.84	$100.85	$80.29	$85.17	$109.47	$114.53
2021	**2020/21**	$135.97	$146.20	$123.52	$108.71	$92.70	$90.36	$90.24	$92.98	$101.87	$106.68	$124.99	$161.49	$114.64
2022	**2021/22**	$202.86	$192.29	$153.44	$133.55	$114.95	$114.94	$110.64	$117.25	$124.34	$127.23	$147.49	$185.24	$143.69
2023	**2022/23**	$220.25	$197.38	$165.89	$138.12	$112.95	$107.57	$104.59	$110.54	$119.52	$125.34	$143.43	$187.01	$144.38
2024	**2023/24**	$219.00	$194.89	$160.96	$133.04	$115.81	$106.18	$103.14	$112.09	$118.80	$121.36	$149.33	$193.92	$144.04
2025	**2024/25**	$214.37	$184.96	$165.28	$136.73									$175.34
		-2.1%	-5.1%	2.7%	2.8%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	